. Incheon CRUISE

Gateway to the Heart of Korea









+82-32-120 www.incheon.go.kr



21999, 16F Michuhol Tower, 12 Gaetbeol-ro, Yeonsu-gu, Incheon, Republic of Korea +82-32-899-7300 www.ito.or.kr

21554, 29, Jeonggak-ro(Guwoel-dong), Namdong-gu, Incheon, Republic of Korea

Incheon Cruise Tour



Contents

Incheon Port

06 Transportation in Incheon

08 Incheon International Cruise Terminal

10 Homeport Cruise Route Examples

1 Incheon Port Cruise Incentive

Incheon Tour

14 Gateway to KOREA : Incheon 30 Incheon Railroad Tour

dateway to KonLA . Incheon

Zone 1 : Wolmido IslandZone 2 : Incheon Open Port Area

20 Zone 3 : Songdo International City

22 Zone 4 : Yeongjongdo Island

Zone 5 : Guwol-dong(Old Downtown Area)

Zone 6 : Bupyeong-gu(Old Downtown Area)

26 Zone 7 : Ganghwado Island

Seoul Tour

36 Seoul, the capital of the Republic of Korea

Incheon Tour Pontes

Incheon City Tour Bus

Incheon Festivals

37 Zone 1 : Gwanghwamun · Cheonggyecheon

38 Zone 2 : Myeong-dong · Namsan Mountain

39 Zone 3 : Gangnam · Jamsil



PATH to World, PATH to Incheon

Incheon Port

- **04** Global Hub, Incheon
- 06 Transportation in Incheon
- 08 Incheon International Cruise Terminal
- 10 Homeport Cruise Route Examples
- 11 Incheon Port Cruise Incentive



04

Global Hub, Incheon

Leap to a global hub port beyond Northeast Asia

Incheon, the gateway to the Republic of Korea, is growing its reputation as a hub city in Northeast Asia. Meet more gifts than you can imagine in Incheon, an international city that opens a new and magnificent sea route at Global Cruise Hub Port, following the air route opened by the world's best Incheon Airport.

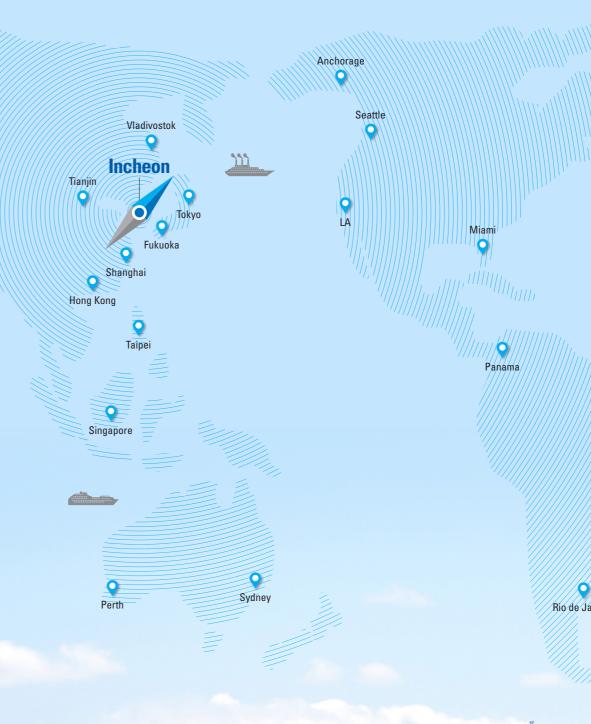


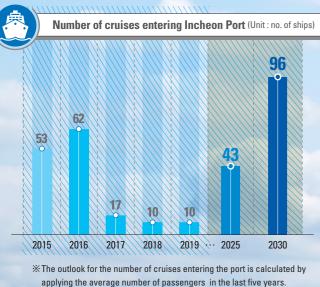
Rome
Lisbon

Istanbul

Dubai

Oakland







Incheon, the gateway to the metropolitan area the heart of Korea's transportation

Incheon is the gateway to the metropolitan area, where 50% of South Korea's population lives.
You can go anywhere in the metropolitan area in an hour through a wide-area transportation network and railroad network that spreads like a spider web.

🔊 Incheon International Airport 📥

25 km

O — Incheon International Cruise Terminal

60 km

Incheon Express bus terminal © 20 mins
Incheon International airport © 20 mins
KTX Gwangmyeong station © 30 mins

25 km

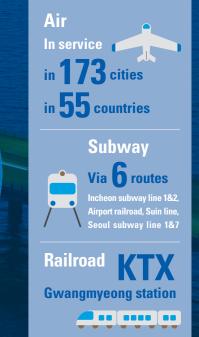
Incheon



Population



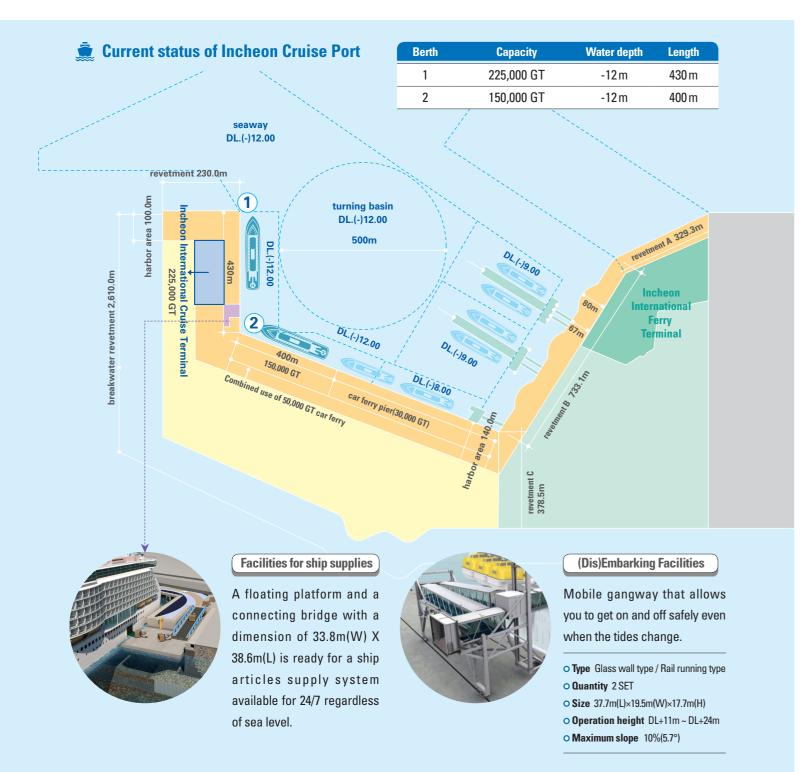




80

Northeast Asia Hub Port, Incheon International Cruise Terminal

It is equipped with a pier facility where the world's largest cruise of 225,000 tons can berth, and it is a mobile boarding and alighting facility that operates all year round regardless of the tide or water depth.





09

Incheon International Cruise Terminal

Opened in April 2019, Incheon International Cruise Terminal is designed with the optimized structure for quick and safe immigration procedures for cruise passengers.

Cruise terminal overview		
Place	438 Gukjehangman-daero, Yeonsu-gu, Incheon	
Scale	1 terminal, 1 fixed gangway	
Operation start date	April 26th, 2019	
Average procedure time	Processing about 1000 people per hour	









Cruise Terminal 1st floor Arrival hall, Baggage Check-in, Information desk





Parking space: 180 cars in total (137 large buses, 36 small vehicles, 7 vehicles for disabled people)



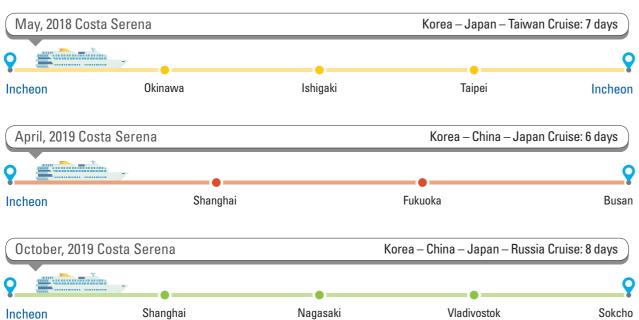
Barrier Free Services



Incheon International Cruise Terminal has barrier free facilities, providing wheelchair rental and fast-track departure services.

Homeport cruise route examples



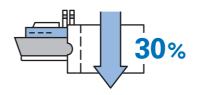


Incheon Port Cruise Incentive

Port charge reduction

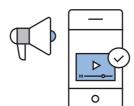
30% discount on port dues and dockage fees.

The statutory discount rate is applied only to international cruise ships.



Public Relations Marketing Support

Domestic Media and SNS Advertising Support for Incheon Homeport Cruise itineraries.





Incheon Tour Shuttle Bus



Welcome and Goodbye Ceremony





Various welcome events such as traditional music performances, cultural experiences, and sales of local products are held at Incheon Port.



Incheon Tour

- **14** Gateway to KOREA: Incheon
- **16** Zone 1 : Wolmido Island
- **18** Zone 2 : Incheon Open Port Area
- 20 Zone 3 : Songdo International City

- Zone 4 : Yeongjongdo Island
- Zone 5 : Guwol-dong(Old Downtown Area)
- **25** Zone 6 : Bupyeong-gu(Old Downtown Area)
- **26** Zone 7 : Ganghwado Island



You can go anywhere in the metro -politan area in an hour through a wide-area transportation network and railroad network that spreads like a spider web.





14



















■ Total travel time 4 hours

Wolmido Island

The sea with memories and joy

A place where you can heal while watching the endless sea and take a leisurely walk along the waterfront



(1) Wolmi Culture Street · Wolmi Theme Park



Wolmi Culture Street is cited as one of Incheon's most representative tourist attractions enabling visitors to enjoy the sea, the setting sun, theme parks, cruises and musical fountains. The amusement park rides, such as the Viking in the Wolmi Theme Park and the Disco Pang Pang, give thrills and fun.

■ Address 81, Wolmimunhwa-ro, Jung-gu

(3) Wolmi Observation Deck



If you arrive at Wolmi Park Observatory located at the top of Wolmisan Mountain, you can take a glance at Incheon Inner Port.

Address 131-22, Wolmi-ro, Jung-gu

Tel +82-32-765-4133(Wolmi Park Information)

2 Wolmido Park (Korea Traditional Park / Wolmi Cultural Center)



Korea Traditional Park is an ecological park that reproduces a beautiful traditional park. You can experience various Korean traditional cultures at the cultural center in the park.

♠ Address 131-22, Wolmi-ro, Jung-gu

Tel +82-32-765-4133(Wolmi Park Information)

4 Incheon Fish Market · Yeonan Pier



Largest fish market in Incheon, where you can enjoy fresh fish products. St. Petersburg Square, near the coastal pier, has been chosen for its views of the West Sea.

Address 37, Yeonanbudu-ro 33beon-gil, Jung-gu (Incheon Fish Market)

36, Yeonanbudu-ro, Jung-gu(Saint Petersburg Square)





Seal Shuttle Car: An eco-friendly electric vehicle that runs from Wolmi Park to the summit of Mt. Wolmi(032-440-5914)

Incheon Art Platform

















■ Total travel time 4 hours

Open Port Area

A place that cherished yesterday and today in Incheon

A special space with a history of 100 years. A place with a unique landscape and retro sensibilities.



1 Incheon Art Platform



It was a warehouse dating from the opening port era. The building has been transformed into a complex of art and culture.

Address 3, Jemullyang-ro 218beon-gil, Jung-gu
Tel +82-32-760-1000

* www.inartplatform.kr

(2) Open Port Street



In Incheon, the modern open port street was organized in 1883. You can find unique cafes that restore, regenerate and operate these modern buildings.

♠ Address 80, Sinpo-ro 27beon-gil, Jung-gu

(3) Jemulpo Club(Gurakbu)



After the opening of the port, it was a club where people from the United States, Germany, and Russia gathered to share their social life. This place is used as a cultural space to display images of the opening of the port and modern history and promote hands-on events.

 Address 25, Jayugongwonnam-ro, Jung-gu (in Jayu Park)

Tel +82-32-765-0261

* www.jemulpoclub.com

(4) Songwol-dong Donghwa(Fairy Tale)Village



In this fairy tale village, not only the mural paintings that express fairy tales, but also the fun of seeing many lively sculptures here and there are gathered.

♠ Address 45beon-gil, Jayugongwonseo-ro, Jung-gu

Tel +82-32-764-7494

■ Total travel time 4 hours

Songdo International City

A futuristic city in East Asia where cutting-edge facilities and nature are in harmony

Korea's No. 1 Free Economic Zone City. A place that evokes the illusion of coming to the future



1 Hyundai Premium Outlet&Triple Street

G-Tower Observatory



It is a complex cultural space that fulfills diverse lifestyles such as various domestic and foreign shopping brands, Incheon gourmet, VR theme parks, and hologram-only halls.

Address 123, Songdogukje-daero, Yeonsu-gu
 Tel +82-32-727-2233(Hyundai Premium Outlet)
 032-310-9400(Triple Street)

*www.triplestreet.co.kr

2 Songdo Central Park



Canal Walk

CONNECTTHE SKY AND THE SEA

Cruise port

INCHEON TOURISM ORGANIZATION

At the seawater park attracted by seawater, you can enjoy water taxis, water experiences, and bicycles. At night, the park lighting creates a fantastic night view.

Address 160, Convensia-daero, Yeonsu-gu

3 Tri – bowl



The complex cultural space, Tri - bowl, takes a form of three bowls, where you can enjoy cultural arts in a performance hall like an amphitheater and a multipurpose cultural space.

 Address 250, Incheontower-daero, Yeonsu-gu

*www.tribowl.kr

4 G-Tower Observatory



It is a place where Songdo International City can be seen at a glance. The four sides are made of glass, so you can have a view of Songdo International City and Incheondaegyo Bridge at once.

Address 175, Artcenter-daero, Yeonsu-gu

*www.ifez.go.kr

5 Canal Walk



Canal Walk Waterside Park, with its romantic long-lasting artificial waterways, allows you to take a leisurely stroll and is convenient because various shopping streets are densely packed.

Address 87 Art Center-daero, Yeonsu-gu

Enjoy the water report

East Boat House: Use of canoes, kayaks and family boats(Tel: 032-831-4609 | West Boat House: Using a water taxi(Tel: 032-834-4609)

Paradise City

Eurwangri. Wangsan Beach



Cruise port

■ Total travel time 4 hours

Yeongjongdo Island

Dreaming of an emergency to the northeastern Asian hub city and cherishing the spacious blue color of the island.







1) Yeongjong Seaside Park(Rail Bike)



The view of the tidal flats spread by the tide and low tide, and the magnificent background of the West Sea where the setting sun is reflected, is in harmony with the beautiful view of the sea from the top of the rails.

♠ Address 75, Gueup-ro, Jung-gu

(3) Paradise City



It is a complex resort equipped with hotels, swimming spa, club, casino, and theme park. You can enjoy leisure time while experiencing culture, play, shopping and so on.

♠ Address 186, Yeongjonghaeannam-ro 321beon-gil, Jung-gu

*www.p-city.com

(2) BMW Driving Center



Consisting of a variety of trucks, where you can enjoy driving with experiences, fun and eco-friendly themes, and exhibition halls, event halls, junior campuses and rest areas.

♠ Address 136, Gonghangdong-ro, Jung-gu

*bmw-driving-center.co.kr

(4) Eurwangri · Wangsan Beach



It's a nice beach to go to. Walk through the tidal flats and sand fields exposed at low tide, soothe your hunger at the restaurants around the beach, have a cup of tea at the cafe and watch until sunset for a perfect day.

♠ Address 16-15, Yongyuseo-ro, Jung-gu

Incheon Dohobu Government Office

Incheon Hyanggyo

Cruise port

Guwol-dong(Old Downtown Area)

Time travel in the Joseon era

Where the roots of Incheon stand, a place of historical history



(1) Incheon Dohobu Government Office



It is currently used as a traditional culture experience space at the government office in charge of administration during the Joseon Dynasty.

Address 589 Maesohol-ro, Michuhol-gu

*www.dohobu.org

(2) Incheon Hyanggyo



It is currently used as a traditional culture experience space at the government office in charge of administration during the Joseon Dynasty.

Address 442, Maesohol-ro, Michuhol-gu

*www.ichg.or.kr



25

Cruise port





Bupyeong Underground Shopping Mall







Cruise port

■ Total travel time 4 hours

Bupyeong-gu(Old Downtown Area)

Meet the culture of Tomihira

An open communication plaza that shares a cultural life with a creative ecosystem



(1) Bupyeong Underground Shopping Mall



It has grown into a shopping center that represents Incheon, and is a famous underground shopping center that is a landmark of Bupyeong and has a large tax. It is a leader in shopping Korean wave in terms of culture, shopping, and tourist spots.

♠ Address Underground station level2, Minjayeoksa, 16, Gwangjang-ro, Bupyeong-gu

2 Pyeongnidan-gil



Unique cafes were noticed on SNS and word of mouth came out. The number of youth merchant stores that shine with ideas is gradually increasing.

Address Around Bupyeongmunhwa-ro, Bupyeong-gu



Hwamunseok Cultural Center







Ganghwado Island A special trip full of various charms

One of Korea's representative tourist destinations, with both island and land attractions









Ganghwa Dolmen





Ganghwa Anglican Church





(1) Ganghwado Peace Observatory



The land of North Korea spreads out like a panorama at the observatory. On a clear day, you can see the people of North Korea and see Songaksan Mountain.

♠ Address 797, Jeonmangdae-ro, Yangsa-myeon, Ganghwa-gun

*www.ghss.or.kr

(3) Ganghwa Dolmen



It was registered as a UNESCO World Cultural Heritage Site in 2000 as one of the representative depictions of the Bronze Age.

♠ Address 317 Bugeun-ri, Hajeom-myeon, Ganghwa-gun

(2) Hwamunseok Cultural Center



You can see at a glance the transition process of various Hwamunseok(rush-weaving handicrafts) in the past, present, and future.

♠ Address 413 Jangjeongyango-gil, Songhae-myeon, Ganghwa-gun

4) Ganghwa Anglican Church



It is the oldest existing Hanok church building. The interior is a western European basilica, and the exterior is an oriental Buddhist temple style.

♠ Address 250-0, 22, Gwancheong-ri, Ganghwa-eup, Ganghwa-gun

Ganghwa History Museum www.ganghwa.go.kr/open_content/museum_history **Ganghwa Natural History Museum** www.ganghwa.go.kr/open_content/museum_natural/ **Ganghwa War Museum** www.ganghwa.go.kr/open_content/museum_war/

Joyang Bangjik Cafe

Sochang Experience Center



















5 Joyang Bangjik Café



Originally, it was a textile factory that led the textile industry to strengthen. The building, which was closed in 1990, was converted into a Sinmulli museum (cafe).

- ♠ Address 12 Hyangnamu-gil 5beon-gil, Ganghwaeup, Ganghwa-gun

6 Sochang Experience Center



Under the theme of the Sochange(natural fabric) industry, which led the economy of Ganghwa, you can see the looms and textiles at that time and see the Sochange machines that will be demonstrated directly.

- ♠ Address 8, Nammunan-gil 20beon-gil Ganghwaeup, Ganghwa-gun

(7) Jeondeungsa Temple



It is the oldest temple in Korea. When you enter the precincts, you will feel like you are in a deep mountain and the temple runs templestay program.

- ♠ Address 37-41 Jeondeungsa-ro, Gilsang-myeon, Ganghwa-gun
- **Tel** +82-32-937-0125

Fun Activ

Rouge, a unique activity full of refreshing thrill

- 📤 Address 37-41 Jeondeungsa-ro,

Surrounding tourist spots, **Seokmodo**



Seokmodo is an island that can be visited a

Incheon Tour

- Incheon Railroad Tour
- **Incheon City Tour Bus**
- Incheon Festivals



^{*}www.jeondeungsa.org

② 21mins.

Bupyeong station

11 1 1 mins.

Incheon city hall station

10mins.

Incheon Jayu Park

Jayu Park is Korea's first modern park built in 1888 for the first time in five years since the opening of Incheon Port. A panoramic view of Incheon Port and Wolmido Island from the top of the park is also an indispensable point.



Incheon Pailroad Tour

Open Port Area



Incheon Open Port is the first ports to accept foreign artifacts. Although it has the pain of modern history, it is now positioned as an essential course for tourists who have been newly renovated in various forms such as museums and exhibition halls.

Incheon Art Platform

The area of Haean-dong, Jung-gu, Incheon is a well-preserved area of buildings built in the 1930s and 1940s, and is recognized for its architectural value. It is used culturally by taking advantage of the historical and spatial characteristics of the city.



China Town



Chinatown, which started in 1883, is a typical tourist destination in Incheon, which is visited by many visitors every year. When Incheon Port opened, Overseas Chinese entered and exited the open port, forming the appearance of Chinatown.

Songwol-dong Donghwa(Fairy Tale) Village

Perfectly transformed the entire village into a fairy tale village to infuse new vitality. Decorated with different themed roads, the place offers a variety of murals, buildings and even themed gourmet food.



Wolmi Culture Street

The wide sea in front of you attracts tourists. It is a city with a theme that harmonizes culture, art, performances, water screen music fountains, etc. on the youthful streets that represent Incheon.



Wolmido Park(Korea Traditional Park/Wolmi Cultural Center)



It is a park that reproduces the garden style of the Joseon Dynasty. It is loved as a park with beautiful gardens and buildings. You can also experience various other experience programs.

Central park station

❷ 5mins.

Bupyeong Underground Shopping Mall

The shopping center "Bupyeong Modu Mall" in Bupyeong-gu, Incheon is located in the basement of Bupyeong Station, and is also called the underground shopping mall of Bupyeong Station. Bupyeong Modu Mall has 1408 stores as of 2016.

Pyeongnidan-gil



If you enter along the alley of Bupyeong Culture Street, which is located between Bupyeong Station and Bupyeong Market Station, you will face the "Pyeongridangil", which has its own unique cafes and

Guwol-dong Rodeo Street

"Incheon Rodeo Street" is adjacent to the bus terminal and subway station and has excellent accessibility. It is a place centered on various convenience facilities such as restaurants, department stores, and clothing stores, fashion, and consumer culture.



Square One(Shopping Mall)



Located in 926 Dongchun-dong, Yeonsugu, Incheon-si, it is in the center of the Korean wave(Hallyu), which leads the world's lifestyle. There are about 170 brands in the store, and you can fully enjoy food and shopping culture.

Techno Park station

@ 6mins.

Songdo Central Park



Songdo Central Park is a huge park in the city center with a total area of 370,750 m2. It is located in the middle of the advanced business district and the residential complex in the international business complex, which is the core area of Songdo International City.

Incheon Urban History Museum

With the theme of Incheon's urban development process, it is a space where you can meet the urban history and transition process of Incheon, which has newly departed as a modern city since the opening of the port in 1883. You can also participate in exhibitions dealing with culture and history and various educational programs.

G-Tower Observatory(IFEZ PR Center)

It is one of the representative landmarks of Songdo, where the secretariats of various international organizations such as the United Nations International Organization Green Climate Fund (GCF) and UN organizations have moved in. You can see at a glance the appearance of Songdo International City, which is developing day by day.

Tri-bowl

The name is a composite word of "triple" which means the sky(airport), the sea (harbor), and the ground(wide area transportation network) and "bowl" which means the vessel. It has the meaning of symbolizing the Incheon Free Economic Zone, which consists of Songdo, Cheongna, and Yeongjong.

Songdo Shopping Street & Culture Complex



Hyundai Premium Outlet: It boasts about 300 brands and a business area of 15,000 pyeong. It is connected to the subway (Incheon Subway Line 1 Techno Park Station) and has excellent accessibility.

Triple Street: The name was given to mean three ways: underground, above ground, and rooftop. It is a complex cultural space where new festivals are held 365 days a year. It is a space where special attractions, food and fun are in harmony.

ongenun station ...

Incheon city tour bus



If you have difficulty planning your trip to Incheon, take the City Tour Bus. You can enjoy Incheon sightseeing spots by course on the double decker bus. There are two types of tour buses, the circulation type and the theme type. The circulation type travels around the sea and open ports of Incheon, and the theme type mainly consists of the history and culture of Incheon and Ganghwado.



* Confirmation in advance of availability required

Open Port Line

- ➤ Ticket type : 1-day ticket
- > Ticket purchase destination: Incheon General Tourist Information Center(Central Park Station) Incheon Station Tourist Information Center
- > Ticket payment method : cash or credit card
- Ticket price: adult 5,000 won / child 4,000 won / Senior(over age 65) 4,000 won

Circular route



- Year Round(Monday closed / Closed for New Year and Chuseok (Korean Thanksgiving) / 2h 50m
- Boarding location : Incheon General Tourist Information Center
- Transfer station 0 (Quay5 to Quay8) Incheon sta. Triple street
- Year round(Monday closed / Closed for New Year and Chuseok (Korean Thanksgiving) / 1 h 40 m
- Poarding location: Incheon General Tourist Information Center

Themed route



- Once weekly(Sunday) / 8.5 hours(09:00~17:30)
- Boarding location : In front of Geomam Station, Exit 1(AREX Airport Rail)
- Goryeo Palace Site Museum & Ganghwa Dolmen Site
- Once weekly(Saturday) / 8.5 hours(09:00~17:30)
- Boarding location: In front of Geomam Station, Exit 1(AREX Airport Rail)

Learn more about Incheon City Tour

Incheonfestivals



Goryeosan Mountain Azalea Festival



The azaleas that endure the cold winter and inform the spring color the heavens and the earth of Goryeosan Mountain, Ganghwado. It is so beautiful that it blooms at the summit of a mountain at an altitude of 436m.

Every April



Songdo Global Culture Festival



A festival held every year between the end of August and the beginning of September in Matsushima, Incheon. The largest stage in Asia, with the most delicious beer and gourmet food, fun live concerts, fireworks displays and EDM parties.

Every August ~ September

m www.songdobeer.com



Incheon K-Pop Concert



A festival where representative singers who lead the Korean wave(Hallyu) gather in one seat to watch the festival in order to market Incheon to the Korean wave(Hallyu) tourist city, attract overseas tourists, and provide citizens with the opportunity to perform Korean wave(Hallyu) culture.

Every September

m www.inkconcert.com



1 Ganghwa Goryeo ginseng Festival



Cultivation of ginseng in the Ganghwa area began in the time of King Gojong in the Goryeo Dynasty(1231), and the Ginseng Festival is a consumer festival where various programs such as ginseng theme experience events, ginseng auctions, and various cultural and artistic performances are held.

Every October

m www.ganghwa.go.kr

Incheon Pentaport Rock Festival



It is Korea's first outdoor rock festival and has been introduced to 8th place out of 50 famous festivals in the British media, and it is a representative festival of the Republic of Korea so that it has been selected as a "promising festival" by the Ministry of Culture, Sports and Tourism for 5 consecutive years.

Every October

mww.pentaport.co.kr

Incheon Soraepogu Festival



You can enjoy the taste of romance with a natural inlet in the city center. You can enjoy a variety of refreshing marine products, and there are even experiences and highlights where citizens and tourists meet.

Every October

mww.namdong.go.kr/soraefestival

Seoul Tour



- 36 Seoul, the capital of the Republic of Korea
- **37** Zone 1 : Gwanghwamun · Cheonggyecheon
- **38** Zone 2 : Myeong-dong · Namsan Mountain
- **39** Zone 3 : Gangnam · Jamsil



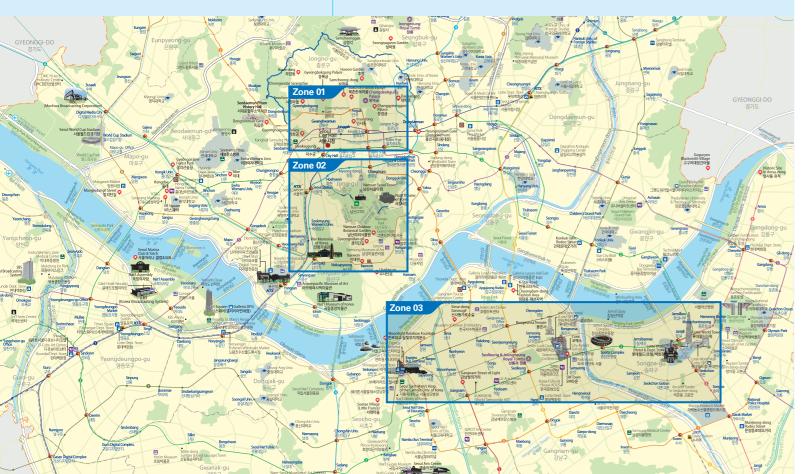
Seoul Metropolitan City, the capital of the

Republic of Korea

You can experience a variety of trips full of history and culture in Seoul, the center of the Republic of Korea.









Gwanghwamun · Cheonggyecheon

Seoul where history and tradition are alive

1 Gyeongbokgung



The 500-year history of the Joseon Dynasty has just begun at the first palace in the Joseon Dynasty. The largest and most magnificent of the five remaining palaces in Seoul, you can get a glimpse of the magnificent royal culture, life and architectural culture of the time.

(2) Gwanghwamun Square



In front of the main gate of Gyeongbokgung, a large square with a length of 557m and a width of 34m, there are statues of King Sejong and General Yi Sun-sin, who are the most respected Koreans.

3 Cheonggyecheon



It is a 10.84 km long river that runs from Gwanghwamun to Dongdaemun, and you can enjoy the night view of the Cheonggyecheon River shining under the lights, including 22 bridges on the promenade.



Myeong-dong Namsan Mountain

A place where the past and present of Seoul meet together

1 Myeong-dong street



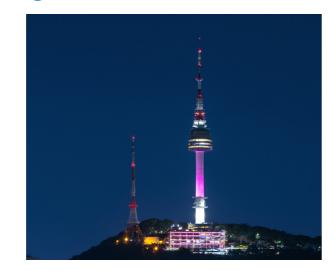
You can meet famous cosmetics, clothing, shoe brands and accessory shops in one place, including department stores in a typical shopping town in Seoul.

(3) Namsangol Hanok Village



They made pavilion and a pond in a well-preserved Hanok(Korean traditional house), and kept the appearance of the village in the Joseon era. After looking around the Korean housing culture, you can participate in the traditional culture experience.

(2) Namsan Mountain Seoul Tower



It is a famous spot in Namsan Mountain where you can see Seoul at a glance at an altitude of 480m. You can see the night view of Seoul from the observation deck on the 4th / 5th floor and the 360-degree revolving restaurant located on the 7th floor.

4 Namdaemun Market



It is the largest comprehensive market in Korea. It sells a variety of items such as clothing, daily necessities, and food on the seating boards lined up along the alleys.

03 Zone

Gangnam · Jamsil

Everything about the latest fashion in Seoul

1 Lotte World Tower



The 123-story building is the tallest in the country and the fifth tallest in the world. There is a hotel, department store, movie theater, and the largest aquarium in the center of Seoul. There is an observatory 500m above the sky, and you can enjoy a beautiful view of Seoul.

2 Banpo Hangang River Park



There are many attractions such as the Hangang River's famous moonlit rainbow fountain, a submersible bridge, and a moonlight plaza. You can enjoy water sports such as water skiing and motor boats around the artificial Seorae island.

3 COEX



It is a cultural and business platform with cultural facilities such as luxury hotels, casinos, the largest underground shopping mall in Asia, museums, and aquariums.

4 Sinsa-dong Garosu-gil



You can meet the unique costumes and accessories of up-and-coming designers on the two-lane ginkgo road that connects Sinsa-dong to Apgujeong-dong.

5 Bongeunsa Temple



It was the largest temple in Seoul during the Joseon Dynasty, and it still retains its magnificent appearance. It is a temple where you can experience Buddhist culture in the city center.

