

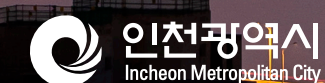
Incheon Specialist Program

INCHEON
& PARTNERS

all ways INCHEON

A Central City in Northeast Asia, Growing at
the World's Highest Speed — Incheon!
A dream city connects you to a wider world
and a better future,
oriented towards the world, while the
world also being oriented towards Incheon.
At the very onset of each movement is
Incheon.

FIRST EVER INCHEON



Incheon is where the contrasting attractions of the past and the future co-exist.



Park Namchoon
Mayor of Incheon Metropolitan City

Hello, everyone! I am Park Namchoon, Mayor of Incheon Metropolitan City.

Let me extend a warm welcome to all of our Korean and international partners for Incheon's tourism industry joining us for the '2020 Incheon International Travel Mart (IITM)'!

I am so pleased to be meeting all of you who are working so hard for the tourism industry!

Boasting the world's best airport and port, Incheon is literally a city where the contrasting attractions of the past and the future co-exist.

I dare to certify that, once you fall into the unlimited attractions Incheon offers, you won't easily come out of them. Think of the Old City Center that embraces the region's history and culture, the Free Economic Zone as the leader of high-tech Smart Cities, and the 168 nearby islands, where pristine nature somehow maintains its harmony with all these other features!

To make these tourist resources become known to the entire world and to reinforce exchanges of tourism with other cities, Incheon Metropolitan City has organized the 'Incheon & Partners' project with the participation of 136 domestic and overseas partners. I'd like to extend my deepest gratitude to all of you, our partners for Incheon tourism, for joining us even in this challenging period of time.

The tourism industry is going through an unprecedented crisis due to COVID-19. Thanks to our proactive and thorough responses against the spread of the virus, we launched the 'Enjoy Traveling in Incheon' project to revitalize the depressed local tourism business, as well as providing the SMEs Fostering Fund and promotional marketing support for travel agencies.

The 2020 IITM, starting today, has also been prepared to offer our best for the tourism industry through these challenges for overseas marketing.

Even though we cannot physically get together at one geographical site, I hope this will serve as a useful venue to gain practical information on tourism in Incheon, helping you meet with potential business partners and defining directions for the tourism industry to move past the COVID-19 crisis.

Incheon will further our endeavor to create a safer and cleaner tourist environment for all the world's tourists to travel in freely. Once again, welcome to the 2020 IITM! And thank you!

(Greetings for 2020 IITM on October 27, 2020)

Park Namchoon, Mayor of Incheon Metropolitan City

The Incheon Tourism Organization will be a public organization loved by the citizens and visitors of Incheon.



Min-hong Min
CEO of Incheon Tourism Organization

Hello, everyone!

I am Min-hong Min, CEO of Incheon Tourism Organization.

I am very pleased to see you all at the '2020 Incheon International Travel Mart (IITM).'

Incheon is South Korea's international gateway, with the world-class Incheon International Airport and Incheon Port.

Embracing the Yellow Sea, Incheon has islands offering all kinds of tourist resources: Ganghwado Island, with its rich historic relics; the Open Port, instilled with the history of Korea's port opening; and the high-tech Songdo City, where you can truly experience the past, present, and future. Incheon is indeed a tourist city with unique attractions that invite tourists to engage in 'time travel.'

Incheon City and the Incheon Tourism Organization have prepared the IITM in order to publicize the city's tourist attractions and provide opportunities to discuss business between domestic and overseas partners.

For three days, starting today, the IITM will be joined in business meetings by about 120 domestic and overseas partners from 15 countries.

The webinars to follow the Opening Ceremony will present prospects for the future tourism industry and present directions for local tourism-related industries through this unprecedented COVID-19 crisis.

For the webinar, World Travel & Tourism Council (WTTC) CEO Gloria Guevara and experts in the tourism industry, academic professionals, and related local government personnel will give lectures and lead discussions.

I hope this online mart will offer valuable meetings and seminars for all of you in the tourism industry and will help you overcome the difficulties from the current pandemic.

I'd like to thank you once again for participating in the 2020 IITM and hope this will provide you with valuable opportunities for new exchanges and collaborations, contributing to the growth of your business. Thank you!

(Greetings for 2020 IITM on October 27, 2020)

Min-hong Min, CEO of Incheon Tourism Organization

Slogan #01

The Incheon Brand ‘all_ways_Incheon’ means ‘All ways are connected through Incheon.’

The Incheon brand signifies that, as a gateway to South Korea, housing Incheon International Airport and Incheon Port, the city is connected through all means: not only by the sky and sea routes but also in ways connected to history and culture. As such, it is the way to the world and the way to the future. This brand represents the present and future destinations that Incheon Metropolitan City is moving towards, functioning to effectively convey the messages and values of the city.

At present, Incheon is moving beyond its status as a focal city in Northeast Asia towards becoming a global first-class city. There is a synergetic effect generated in the harmony created by the new growth engine centered around the Incheon Free Economic Zone, consisting of Songdo, Cheongna, and Yeongjong, along with the balanced development of the Old City Center.

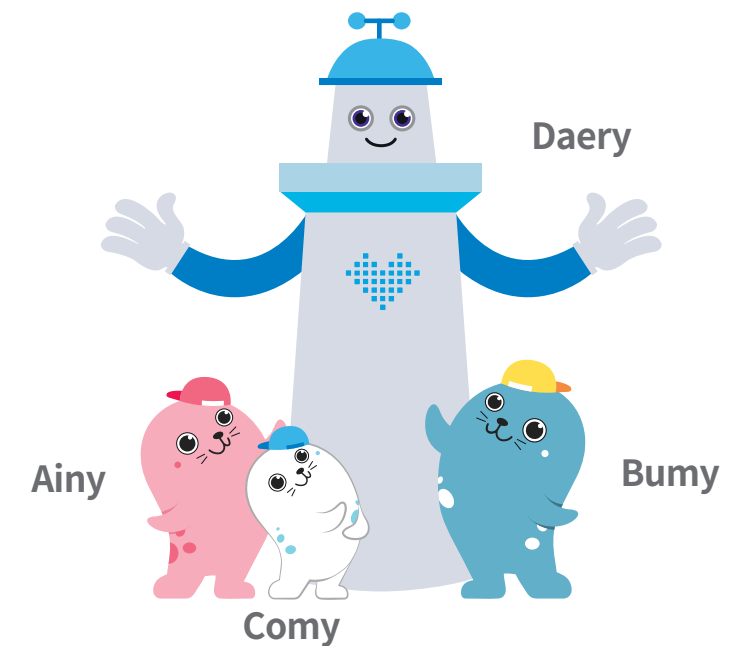
all ways INCHEON

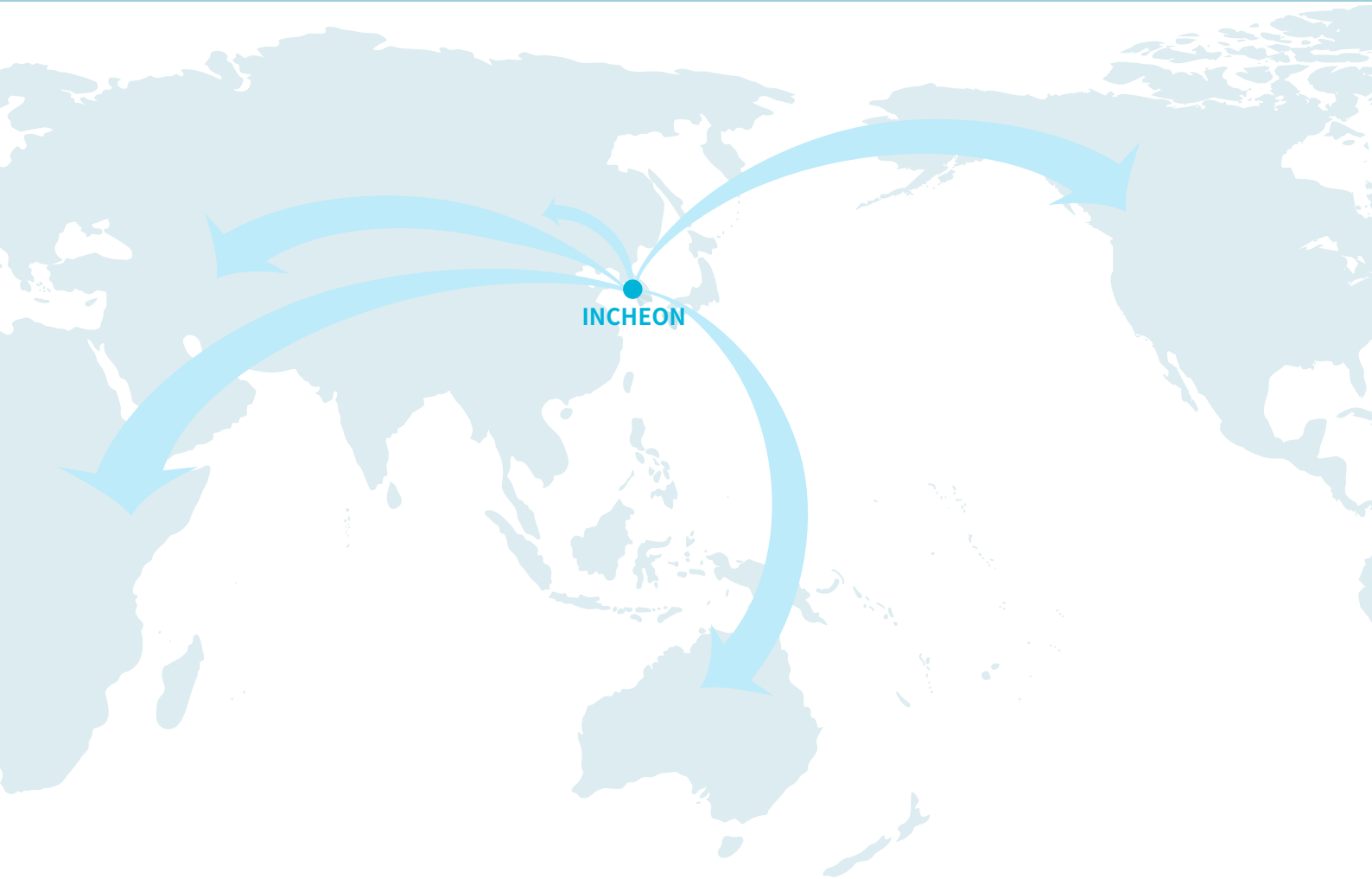
Character #02

Light Lovers, Spotted Seals or ‘Mulbeoms’

The design of Incheon’s mascots took the motif from the concept of the lighthouse and spotted seals, or 'Mulbeoms' in Korean.

The lighthouse character was inspired by Palmido Island Lighthouse, which served as 'Korea's First Light,' signifying the connections from the past into the future of this high-tech city. With the Spotted Mulbeom mascot, Incheon City indicates its nature-friendly policies by adopting one of the local endangered species that are protected as Korea's Natural Monument.





Location #03

Northeast Asia's International City Oriented towards the World

Incheon is on a constant process toward development and growth

As a hub city of Northeast Asia, Incheon is geographically located at the center of the Korean Peninsula. Modernized and yet retaining its traditional form, Incheon is a safe and pleasant city for all. As a marine city opening on the sea, Incheon offers wonderful views over the crystal blue sea and beautiful sunsets. Moreover, Incheon's warmhearted citizens welcome visitors based on traditions and sentiments absorbed in Korean society and culture.



Location
126°37'E, 37°28'N

28 km to/from Seoul (at the center of the Korean Peninsula)

The numeric location of Incheon is roughly 126°37' E and 37°28' N. At the center of the Korean Peninsula, touched by the Yellow Sea, Incheon is situated on the lower end of the Hangang River. Roughly 28 km from South Korea's capital, Seoul, Incheon sits around the same latitude as San Francisco, Washington D.C., and Southern Spain.



Area
1,063.26km²

The largest city in South Korea

With land reclamation efforts beginning in 2000, Incheon was enlarged to 994.12 km² in 2005, representing 1% of the total national area, and to 1,063.26 km² as of December 31, 2019.



Climate
Annual Average
Temperature of
12.1°C

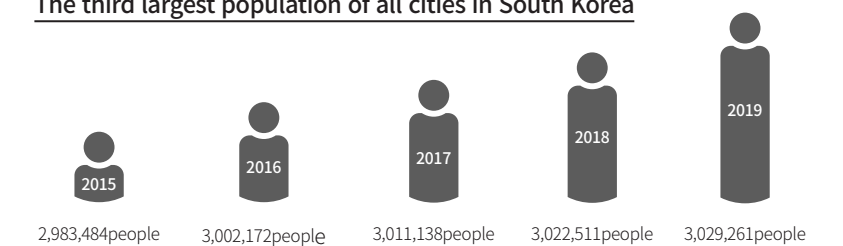
Continental and Oceanic Climate

Incheon belongs to the Continental Climate Zone, with some Oceanic Climate features in its coastal areas. Thus, compared with the inland provinces, its annual temperature range is relatively small. The annual average temperature is 12.1°C, with a record high of 38.9°C (August 16, 1949) and a record low of -21.0°C (January 11, 1931). The yearly precipitation is 1,134.4 mm, again relatively low compared with other regions on the same latitude.



Population
3,029,261
inhabitants

The third largest population of all cities in South Korea



Info
#04

Safe and Convenient Transportation Infrastructure
Incheon boasts a strong transportation environment, acknowledged by the world.

As 'a' Northeast Asia's hub city, Incheon, with its sky routes and sea routes left wide open, offers optimal accessibility for anyone to come and go at ease and convenience. Incheon's safe and convenient transportation infrastructure guarantees speed, convenience, and, most of all, safety for all travelers. Incheon's tight web of mass transportation, including the subway and streets, offers easy mobility for virtually anyone going anywhere.



AIRPORT

The World's Best Airport, Incheon International Airport

- 1. Ranked first in Airport Service Quality for 12 consecutive years
- 2. Ranked third in the world for international freight transportation, processing 2.76 million tons
- 3. 400,000 annual flights, 71 million passengers processed
- 4. 88 airlines connecting 173 cities



PORT

Connecting the World's Sea Routes, Incheon International Ferry Terminal

Incheon New Port
Six berths, maximum 16,000 TEU in berthing capacity, 2.10 million TEU in cargo handling capacity

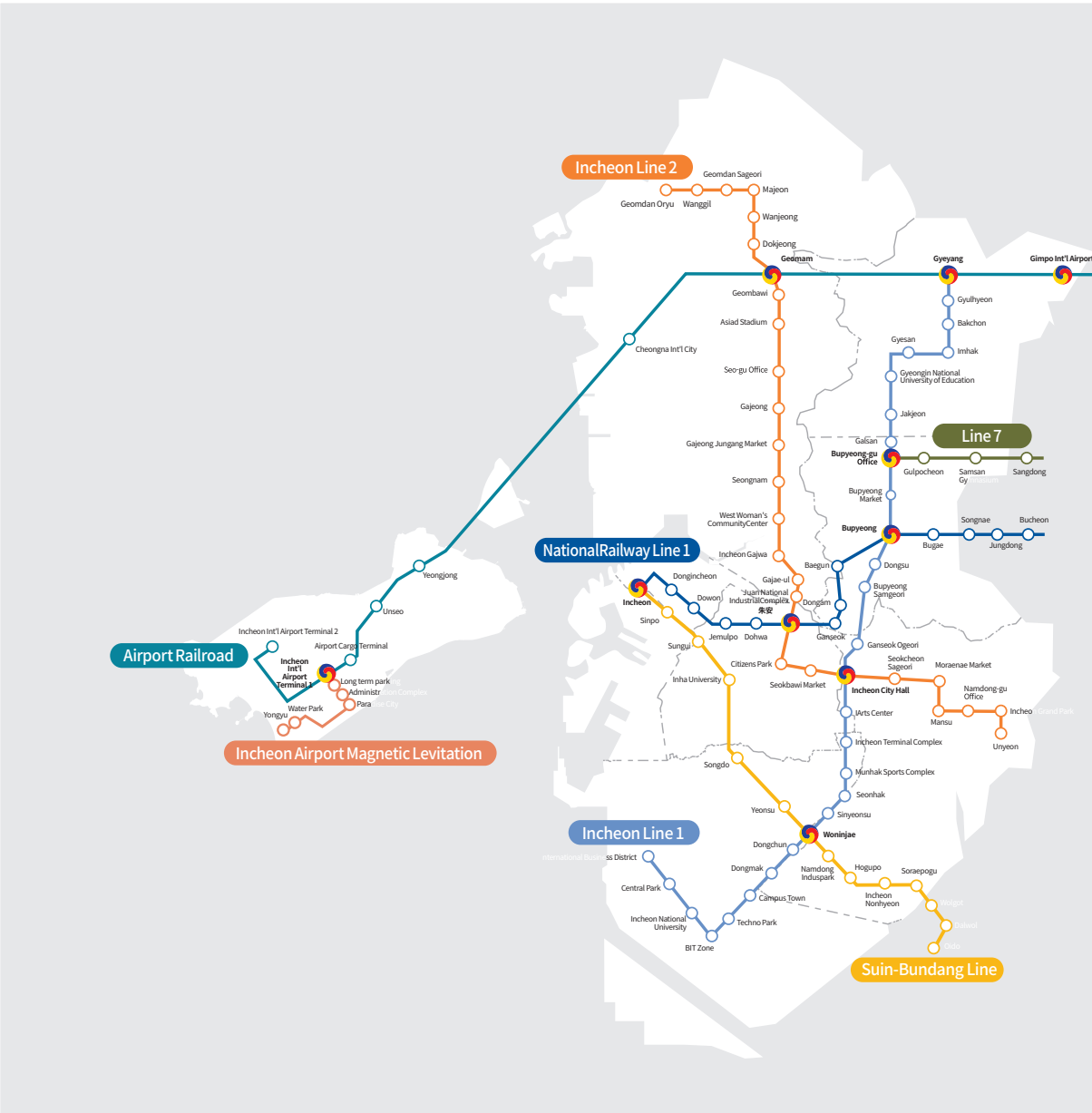
International Passenger Terminal
Eight berths (225,000-ton level cruise ship, 50,000- and 30,000-ton level car ferries) , Management capacity for 2.2 million passengers, freight processing capacity of 820,000 TEU



SUBWAY

Incheon's Urban Railway Takes You Anywhere in Korea

Incheon is serviced by Incheon Subway No. 1 and 2, the Suin-Bundang Line, Airport Railroad, Maglev Line, and National Railroad Line 1. These subways are connected for a multitude of tourists, providing fast and easy access to every part of the city and Korea



- Airport Railroad
- National Railroad Line 1
- Incheon Line 1
- Incheon Line 2
- Suin-Bundang Line
- Maglev Line
- Line 7
- Transfer Area

Education
#05

Educational Environment for Fostering Talent

Incheon boasts infrastructure equipped with the best education programs.

Inha University carries over 60 years of tradition, serving as a cradle for fostering talented minds, while Incheon National University consistently welcomes excellent new students with its status as a national university. Yonsei University (with its International Campus in Songdo) and Incheon Global Campus regularly produce talented individuals with global-standard capabilities. Chadwick International Songdo, with its well-equipped educational infrastructure, operates K-12 curriculums, while Cheongna Dalton School also boasts a high-level education program and environment, along with swimming pools and a horse-riding course.



Yonsei University International Campus

Yonsei University is currently constructing an international campus on its 614,654 ㎡ (186,000 pyeong) site in Songdo. The school has also adopted the Residential College (RC) program, an advanced exclusive education model that many world-renowned colleges overseas have long implemented.

Date of Opening March 2010
Locatio 85 Songdogwahak-ro, Yeonsu-gu



Cheongna Dalton School

Cheongna Dalton School was established by the Korean school foundation when the Bongduk Education Foundation signed an MOU with the New York-based Dalton School on the 'Establishment of an International School.' The school was built on the progressive educational program known as the Dalton Plan, developed by Mrs. Helen Parkhurst in the early 20th century.

Date of Opening September 1, 2011
Locatio 344 Cheomdandong-ro, Seo-gu



Inha University

As Incheon's representative private Korean university, Inha University is constituted of nine colleges, two undergraduate schools, 67 departments, and nine graduate schools covering diverse disciplinary courses, such as Engineering, Natural Sciences, Business Administration, Education, Social Science, Humanities, Medicine, Future Convergence, Arts & Sports, and Global Convergence Studies.

Date of Opening February 5, 1954
Locatio 100 Inha-ro, Michuhol-gu



Incheon National University

Incheon National University is a national university founded in Yeonsu-gu, Incheon Metropolitan City, South Korea. In August 2009, the university moved from the Jemulpo Campus in Dohwa-dong, Michuhol-gu, to the Songdo Campus in Songdo-dong. Next, in March 2010, Incheon National University was incorporated with Incheon Technical University.

Date of Opening January 10, 1979
Locatio 119 Academy-ro, Yeonsu-gu



Chadwick International Songdo

At Chadwick International, education is an adventure. Students of Chadwick International not only learn but also prosper. All the exciting opportunities that appear inside and outside of the classrooms every day nurture them to grow as confident leaders with a love for genuine learning.

Date of Opening September 1, 2010
Locatio 45 Art center-daero 97beon-gil, Yeonsu-gu



Incheon Global Campus (IGC)

"The best global educational hub in Northeast Asia," IGC is a national project made to foster next-generation global talents to lead Korea's educational innovation and the fields of economics, industry, culture, and art.

Universities of IGC SUNY Korea, George Mason Korea, Ghent University Global Campus, the University of Utah Asia Campus
Location of IGC Foundation 119 Munhwa-ro, Yeonsu-gu

Economy

#06

The Driving Force for Innovative Growth,
Incheon Incheon is driving the 'Future Economic
Ecosystem.

Businesses in various fields have made investments in Incheon, such as Samsung BioLogics, Celltrion Inc., Boeing Korea, BMW, General Motors, Amkor Technology, LG Electronics, MandoBrose, and Hana Financial Group. Incheon is capable of maximizing the business efficiency of any business through its 20 industrial complexes: three National Industrial Complexes, 15 General Industrial Complexes, and two Urban High-Tech Industrial Complexes. Investing in Incheon brings the fastest way towards becoming a global business, as well as owning the optimal business environment.



Gross Regional
Domestic
Product

KRW 88,390 billion

*As of 2018



Budget
Scale

KRW11,920.7 billion

* General Accounting: KRW 8,069.1 billion
* Special Accounting: KRW 3,851.5 billion -
Based on 2020 Original Budget



Number of
Registered
Factories

12,057

* Large Enterprises: 44, Small and Medium-sized
Enterprises: 12,013 — As of Q4 of 2019



Number of
Industrial
Complexes

20 organizations

* National Industrial Complexes: 3 / General Industrial
Complexes: 15 / Urban High-Tech Industrial Complex: 2

Major Korean
Enterprises

※ As of June 2020.



Major International
Enterprises

※ As of June 2020.



Global
#07

A Global City Growing Together with
International Organizations

A variety of world-leading international organizations are
situated in Incheon.

Incheon is famed as the Mecca of international organizations. Incheon is even described as 'the Future for the World.' There seems to be no end to the international forums being held one after another, along with the line of world leaders and global citizens visiting the city. Not stopping there, Incheon has set the future vision and strategies to attract an additional 35 international organizations.

A total of
15
Organizations



UN Asian and Pacific Training Centre for Information and Communication Technology for Development (APCICT)
Office 5F, G-Tower, 175 Art Center-daero
Major Activities Training to eliminate the imbalance of information among countries in the Asia Pacific region and on fostering professionals in information and communication technology



UN Economic and Social Commission for Asia and the Pacific (ESCAP) Subregional Office for East and North-East Asia
Office F6-F7, G-Tower, 175 Art Center-daero
Major Activities Various businesses aimed at sustainable development of Asia and Pacific regions on the files of transportation, social development, environment, trade, information and communications technology, and disaster risk reduction



UN North-East Asian Subregional Programme for Environmental Cooperation (NEASPEC) East and North-East Asia Office
Office F6-F7, G-Tower, 175 Art Center-daero
Major Activities Promotion of subregional cooperation for the economic development and establishment of a sustainable environment in the Northeast Asian region



Asian Federation of Biotechnology (AFOB)
Office 403, Get-Pearl Tower, 12 Gaetbeol-ro, Songdo 1-dong
Major Activities Exchanges in academic, human, and material resources in the Asian bio-engineering field, support for research or joint research in bio-engineering between countries, support for exchanges and dispatch of post-doctorate students in Asia



UN Office for Disaster Risk Reduction (UNDRR) Northeast Asia Office
Office 4F, G-Tower, 175 Art Center-daero
Major Activities A hub for responding to weather changes in Northeast Asia and UN disaster reduction activities, sharing disaster elements forecasts and observation technology, along with support in disaster-response programs



Yellow Sea Large Marine Ecosystem
Office 5F, G-Tower, 175 Art Center-daero
Major Activities Serving ecological resources recovery and the framework for long-term local environmental governance



Global Green Growth Institute Incheon Office
Office 23F, G-Tower, 175 Art Center-daero
Major Activities Establishment and reinforcement of capacities for policies on green growth in developing countries in relation with the Green Climate Fund



Association of World Elections Bodies (A-WEB) Secretariat
Office 24F, Bon-dong (Main Building), G-Tower, 175 Art Center-daero
Major Activities Education and training for election-related public officials, politicians of political parties, and support for reinforcement of election institutes' professionalismthe Green Climate Fund



East Asian-Australasian Flyway Partnership (EAAFP)
Office 3F, Bon-dong, G-Tower, 175 Art center-daero
Major Activities Conservation of migratory birds in East Asia and their habitats, along with the promotion of cooperation among related parties



UN Commission on International Trade Law Pacific (CITRAL) Regional Centre for Asia and the Pacific
Office 3F, G-Tower, 175 Art Center-daero
Major Activities Acting as a channel between countries in the region and the UN CITRAL to serve the development and promotion of international trade in the Asian and Pacific regions, performing the duties of drafting and signing related contracts



UN Office for Sustainable Development (UNOSD)
Office A205, Jayugwan (Freedom Hall), Yonsei University International Campus, 85 Songdogwahak-ro
Major Activities Planning and implementing sustainable development strategies of developing countries in Asia and Pacific regions, providing knowledge forums and training programs on sustainable developments



United Nations Project Office on Governance
Office 7F-8F, G-Tower, 175 Art Center-daero
Major Activities Exploring innovative policies and categorizing innovative models, provision of country-specific programs



World Bank Group Korea Office
Office 37F, Boo Young Songdo Tower 2, 241 Incheon tower-daero
Major Activities Commissioned management of the GCF deposit fund for the first three years, efficiency generation of the fund's operation and organic business connections with other organizations



Green Climate Fund (GCF) Secretariat
Office 9F-19F, Bon-dong (Main Building), G-Tower, 175 Art center-daero
Major Activities Greenhouse gas reduction and support for adaptation to climate changes in developing countries



UN Office for Disaster Risk Reduction (UNDRR) Global Education and Training Institute
Office 4F, G-Tower, 175 Art Center-daero
Major Activities The world's only and the UN's first education and research organization to provide education and training on disaster risk reduction technology and to foster specialists in disaster preparedness

INCHEON & PARTNERS



인천광역시
Incheon Metropolitan Government



인천관광공사
Incheon Tourism Organization